

## FOR IMMEDIATE RELEASE

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### **Purity Spring Resort receives “Best of New England” award**

**EAST MADISON (May 8, 2008)** – “New England Travel” magazine has named Purity Spring Resort one of 2008’s “Best of New England.”

Published annually by Boston Magazine, the New England Travel Guide provides residents and visitors to the region a list of the best lodging, dining and diversions offered by all six New England states.

East Madison’s family-owned Purity Spring Resort won the award for New Hampshire’s “Central” region, along with five other lodging establishments. “Family values prevail at this White Mountains retreat, from the warm, inviting atmosphere to the home-style fare,” the description states. The guide further cites several unique amenities provided by the resort: “Hospitable staff, a full recreation program, and stunning natural surroundings cater superbly to group functions such as family reunions, weddings and vacation getaways.”

Dan Houde, marketing director for the resort, was pleased with the acknowledgement. “The Hoyt family and their employees have worked hard and are dedicated to providing the most value for their guests. The resort has become somewhat of an icon in the region and continues to be a traditional favorite among families and groups”.

Purity Spring Resort is owned and operated by the Hoyt family of Madison, NH and has been welcoming guests since the early 1900’s. The resort offers a naturally scenic location adjacent to the Hoyt/Audubon Wildlife Sanctuary and boundless recreational opportunities for its visiting guests.

The “New England Travel” magazine is available at newsstands throughout New England. For more information, go to [www.bostonmagazine.com](http://www.bostonmagazine.com) or [www.purityspring.com](http://www.purityspring.com).