

## **FOR RELEASE AT WILL**

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## **WINTER TRAILS DAY AT KING PINE AND PURITY SPRING RESORT**

**EAST MADISON, New Hampshire** – On Saturday, Jan. 9<sup>th</sup>, King Pine Ski Area and Purity Spring Resort will host Winter Trails Day from 1-3pm. The nationally-recognized Winter Trails Day offers newcomers to snow sports an opportunity to try snowshoeing or cross-country skiing free of charge.

National Winter Trails Day is entering its 14<sup>th</sup> year and offers kids, families or groups of friends, regardless of age, an opportunity to get outside during the winter and enjoy a day on the snow. “Last season, about a hundred kids and adults came out to participate,” said Dan Houde, Marketing Director for King Pine and Purity Spring Resort. “It’s an easy, fun and healthy way to get out and enjoy the outdoors and all the snow.”

Complimentary trail passes, equipment rentals and clinics for “first-timers” will be available for kids and adults behind the King Pine base lodge from 1-3pm. Equipment demos will begin at 1pm at the King Pine base lodge. A complimentary snowshoe clinic will begin at 1:30pm and a guided snowshoe tour will leave from the base lodge at 2pm. A complimentary Cross-country ski clinic will begin at 1:45pm, with a guided tour leaving at 2:15pm.

For more information about the Winter Trails Day event at King Pine, visit [www.kingpine.com](http://www.kingpine.com) or call (800) FREE-SKI. For additional Nordic skiing, snowshoeing and other snow sports information, visit [www.winterfeelsgood.com](http://www.winterfeelsgood.com). Winter Trails is organized nationwide and in Canada by SnowSports Industries America (SIA), the Cross Country Ski Areas Association (CCSAA) and the American Hiking Society.

King Pine and Purity Spring Resort, located on Route 153 in East Madison, NH, are owned and operated by the Hoyt family and have welcomed guests since the early 1900s.

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