

# Traditions Loyalty and Gift Card Rules and Procedures



- Traditions Loyalty and Gift Cards are the property of Purity Spring Resort, Inc.
- Treat the Traditions Loyalty and Gift card as cash.
  - They will not be replaced if lost or stolen.
  - The point values and dollar values on the card will not be replaced if lost or stolen.
  - Cards have an expiration date of **seven years from last use**. No refunds for expired cards.
- The **Traditions Loyalty and Gift card** is only valid at Traditions Restaurant and Pub.
  - It CANNOT be used at any other Purity Spring Resort, Inc. Locations including: King Pine Ski Area, The Mill Indoor Pool and Fitness Center, Danforth Bay Camping Resort, Camp Tohkomeupog
- Loyalty Points
  - Points will be added to your account after payment has been made for services at Traditions Restaurant or Pub
  - Points will only be counted for food and beverages purchased at full price.
    - Discounted items will only receive points for the amount you paid for.
    - No points for Comped Items
    - No points for Items paid for with coupons or other discounts.
    - No points for Taxes paid.
    - No points for Gratuities paid.
    - No Points for services paid for with the **Purity Card**.
      - The Purity Card dollars are promotional dollars that this company has given-out for your loyalty and referrals to Purity Spring Resort.
      - You may use the **Purity Card** to pay for services at Traditions Restaurant and Pub, however we will NOT issue Traditions Loyalty points for those services.
  - When your loyalty card has reached 500 points the system will automatically adjust the loyalty account back to zero points and place a value of \$25.00 on your gift card account.
    - This automatic entry of \$25.00 cannot be used the same day for services provided from which you just received points.
    - Any points in excess of the 500 will be added back to the beginning loyalty balance, once the 500 point amount has been converted to the cash card account. [IE. your point balance is at 490, you spend \$50.00 in food. Your 50 points earned will cause the system to change 490 points plus 10 points into \$25.00 on the cash account, and leave you with 40 points on the loyalty account.]
- Gift Card \$
  - Cash on the gift card account can only be used for purchases at Traditions Restaurant and Pub.
    - NO change will be given.
  - The cost of the card is \$10.00
    - This amount will be loaded on the gift card cash account for your use at your next visit.
- \$100 Giveaway Promotion
  - 200 Traditions Loyalty and Gift cards have been given away.
    - The dollar value on these cards is between \$5.00 and \$100.00
      - These **promotional cards** have an expiration date of **1 year** for the promotional dollars pre-loaded on them.
    - These cards may be used in the same manner as the gift and loyalty cards above.
    - These cards may be kept and used as loyalty cards so you can continue to enjoy Traditions Restaurant and Pub.